

# 7 Secrets

TO

REALLY REACH  
YOUR MAN



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## Introduction

Do you have a good relationship but have a feeling things could be so much better?

Does it feel like you and your guy are good together but your connection could grow deeper if only you knew what to do?

Maybe you feel like you don't quite understand him or that he misses the mark more often than not when trying to connect with you.

I want to tell you right now that a lot of women feel something along these lines in their own relationships. It's a simple matter of not **understanding how men operate**.

But when you know what is going on in your guy's mind, you can connect with him on a deeper level and increase his love and devotion to you.

There are **7 neat little tricks** you can start using *right now* in your relationship to see changes in how you and your man interact with each other.

No more confusion on why he just doesn't seem to "get it" or feeling like you put in all the effort with nothing in return.

When you know how to reach deeply into your man, you are able to fulfill his desires so that he sees you as his ultimate dream woman and never wants to let you go.

I discovered these amazing secrets and many more when learning how to break through even the toughest man's shell and reach his heart so he bends over backwards to please you.

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## Treating Him Like He's You

**Tip #1: If you want to be treated like a woman, you have to treat your man as a man, and not as a woman.**

One of the most common problems I see in couples is men and women trying to love each other exactly as they themselves wish to be loved.

Men don't feel emotions and love the same way women do. Different actions, words, and expressions mean different things to them.

I know it's kind of weird to think of it this way, but picture a cat and a horse. If you try to feed a piece of fish to a horse it's going to look at you like "What is this?! I want hay."

However, the cat is begging for that piece of meat and will gobble it up. The fish is essentially food in the same sense as hay.

But the horse is more receptive to hay while the cat wouldn't even bother to try test it out.

Different forms of food for different animals just as men and women require different forms of love. Trying to feed your man "hay" will only result in confusion because **it's not the form that he needs and is receptive to.**

Your man knows you love him but he might not be receiving it as intently as he could be.

If you really want him to feel your deep love and show it back to you, he needs to feel it in a way that men are naturally receptive to it.

As a woman, you probably enjoy verbal affirmations of love, having a sense of security, and knowing that your man is around to protect and care for you.

Men have a much different idea of love that they expect from a woman. They don't crave that emotional stability and support like you do.

Instead, they crave an overall good feeling and a sense of accomplishment.

Men are happy and fulfilled in relationships when they know the woman they are with is in a positive attitude and supportive of their endeavors.

In order to make your man feel loved you have to show him that he makes you happy so that **he knows he is succeeding and can feel good about what he is doing.**

He then knows he is accomplishing something in the relationship.

Loving him how he needs to be loved gets him to love you in the way *you* need to be loved.

Understanding how he views relationships and what drives him in life points you in the right direction to showing him that love he needs.

**You have to love your man as a man needs to be so that he can love you as a woman in the way you need.**

## How He Views The World

**Tip #2: In all of a man's actions, he always has a goal he's is working towards and he either succeeds or fails at it.**

If you have spent any significant amount of time with men you will see yourself how competitive they are. They can turn even the smallest bet or disagreement into an exaggerated show of who is better/right.

It's a need and drive that has developed in men since the beginning of time. They are **innately motivated to always have a goal in mind** and be striving towards something.

Something really cool that you can observe right now is how everything in your man's life pertains to achieving goals.

When you look at how all of his actions are connected to achieving or succeeding in something, you can see just how much this concept permeates his life.

Most women don't understand that men move through life with a different set of goggles on. For women, experiences and what those mean to them and their development are highly important and prioritized.

But for your man, the only thing he really cares about is **if that experience gets him closer to a goal or if it sets him back**. He doesn't dwell on what it means to him.

It's why you might feel sometimes that your guy is a little cold and distant when dealing with a problem or he is distracted by something.

He is focusing his attention on overcoming an obstacle in the way of his goal without letting emotions or other distractions get in the way.

As your man moves through life, his main focus is on winning or losing and rewards or punishments for things.

This mode of operation extends to his relationship with you as well.

Seeing how his actions break down into this simplified way you will begin to understand why he shows his love for you in a different way than you show yours to him.

He is either feeling good and succeeding in the relationship or he is failing just as he judges whether he is succeeding or failing in life.

## How He Shows His Love

**Tip #3: Your man shows you his feelings for you in different ways than you - through his actions.**

Film and tv shows have set up relationships for disaster in some ways.

They create these expectations of sweeping gestures made by men professing their undying love for their women.

Most men can barely pen a postcard let alone a love note or organize an elaborate event to prove their love for you.

Your own guy is showing you love in ways that you are not yet attuned to pick up on.

You want him to demonstrate his love through more detailed means but it's not in his nature to act that way because he doesn't hold it in the same value as you do.

While he may not always tell you through words how he loves you, **he speaks through his actions.**

As I said earlier, men are driven to accomplish and achieve and watching his actions shows you where he's going.

In his mind, when he is able to be successful and provide and protect you, he is showing you his love.

Men are hard wired to be hunters and providers. It stems from evolution when they it was do or die to go out and bring back sustenance to their women.

Of course we have grocery stores today so that drive and energy it put into different courses of action. Your man does other things for you to demonstrate his love.

To you it may seem like he spends too much time at the office and doesn't love you enough.

It's almost as if he wants to be married to his job rather than a woman.

On the flip side, he doesn't understand your disappointment with his time away because he's doing his best to be successful and move ahead in his job and provide for you.

It is his natural way of showing you his love by taking care of you, despite his time away.

Many women make the mistake of berating their men for doing this because they don't understand that he really truly thinks he's doing a good thing.

For your man to open up to you and show you love in a way you need, you have to first appreciate the good he does.

When you can understand where he's coming from, you gain a greater comprehension of what's going on in his mind and how to communicate with him with respect and in terms he will understand.

He needs to first feel that you *acknowledge, appreciate, and support* his actions and work in life before he can be receptive to your needs.

**When you learn to watch his actions, you can see clearly how he is demonstrating his love to you even if it's not necessarily *saying* it.**

## Accepting His Nature

**Tip #4: In order to take your relationship to the next level, you have to accept that your guy is a *man* and work *with* his natural instincts.**

It's natural to expect your man to think the same way you do because we are all evolved, highly functioning human beings.

But you can't just brush aside biological differences between you and him.

It is scientific fact that men and women operate somewhat differently. If they didn't, we would all be amorphous blobs and reproducing through spores.

Clearly that's not the case and here we are today still fighting against our differences in spite of the obvious facts.

A simple yet highly effective way to get more out of your relationship is keeping in mind:

"If you want to be treated as a woman, you have to respect him as a man."

What I mean by that is building and maintaining a functioning and fulfilling relationship with respect to the differences in genders.

No matter how hard you may try, you will never get a man to think or act exactly as you do.

But when you understand what's going on in his mind, you can stop with the guesswork and trying to change him to your side.

You will have the tools to talk to him in a way that he understands and get your own needs met in the relationship.

Your man is not a mind reader and doesn't just "know" how you feel. He doesn't process emotions the same as you or even view certain events in the same light.

Learn to work *with* his masculine instincts instead of against them so that you can reach to his very core and get the response and reaction you are looking for.

But you can't do that until you accept that **he is different from you and those differences are the key** to forging the strongest bond possible with your man.

Since you can't change him to operate like a woman, you can work with him as he is as a man and get even better results than the ones you thought you wanted.

**Deal with your man as he is and use his natural instincts to your advantage rather than wasting time trying to make him act like you.**

## Rewarding And Punishing Behavior

**Tip #5: You can't force change in a man but you can help *guide* his behavior by *punishing* the bad things you don't want and *rewarding* the good so that he does more of them for you.**

Understanding those differences actually eliminates a ton of common problems in relationships, some of which may even be plaguing your own relationship right now.

One of the more common instances of this is when women aren't getting the attention and affection they need and want from their guy.

If a man is ignoring them or not making time for them, they do more to throw themselves at him.

A woman will pile on the attention and affection she herself so desperately wants.

You may think that showing your guy the love you want will wake him up and show him that you need it back too.

**All this does though is reward his bad behavior.** If he's ignoring you, why are you making all the effort?

A man is not going to automatically think "Oh, she must want attention. This is why she's giving me so much because she wants the same thing back."

Au contraire.

What's *really* going on in his mind is more along the lines of, "She keeps saying I never take her out but she's still here all the time. I guess it's not *that* important."

He doesn't see a problem and there's no goal for him to work towards. Remember, men are goal-oriented and see things in terms of *rewards/punishments* and *wins/losses*.

If you present him with a problem and keep offering up rewards, why would he do anything about the problem?

Your happiness and satisfaction is that reward for him but he has to see that it's not yet achieved.

After a while, your insistence on something is going to push him away. When a man feels like he's being shoved towards something he instinctively pulls back.

The more you push him, the further he's going to retreat while you pile on more attention.

In order to see any real change here, **you actually have to be the one to back off a little bit.**

You don't want to be rewarding his bad behavior. You want him to see the issue and take care of it.

Say you aren't happy that you two haven't gone out in weeks. Instead of nagging him to take you out again and continuing to show him affection, take that attention away from him.

You take away that sense of achievement he had in making you happy and he is now faced with a problem and goal to work towards.

Now he knows that if he takes you out again he will succeed in making you happy and overcoming this obstacle.

You must always keep in mind that men need this forward momentum and a goal to work towards.

They get complacent in relationships when they feel that they have you and then stop doing the work.

You make things *worse* when you reverse everything and begin chasing *him*.

If he pulls back, you must pull back and **give him that space.** He will eventually snap back like a rubber band.

On the flip side, a lot of women will also unintentionally punish good behavior leading to many more problems in the relationship.

Punish the bad behavior to bring it to a halt while rewarding the good behavior to get more of it.

## Shooting Down His Good Deeds

**Tip #6: If you want a man to want to please you and work to make you happy, you have to make him feel that his efforts are appreciated.**

Your man *wants* to make you happy. Otherwise he wouldn't have tried so damn hard in the beginning to win you over. He wasn't doing that all just for kicks.

It actually makes him feel good to put a smile on your face and know that *he* is the reason for your happiness.

But I have seen a lot of women take that away from their men and set themselves up to be miserable shortly after that.

I know that it can be tough sometimes to feel good about yourself. Everyone has their insecurities in life, men included.

But when you start letting those creep into your interactions with your man, you may be **unintentionally squashing all of his good efforts**.

When a guy gives you a compliment, he is not saying it to boost your confidence or to be fake. He means it and wants to let you know and to make you feel good.

I have seen too many women get a compliment from a guy and shoot it down with a negative.

If a guy says, "Wow. You look stunning tonight!" don't go and stomp on his effort by saying, "Nah. I feel like a fat cow. I ate so much at dinner earlier. I can barely fit into this dress."

It's like trying to cheer up the most negative person in the world. You quickly get frustrated and stop your efforts if the person you are trying to help isn't even open to hearing you out.

When you continually dismiss your man's compliments to you, he is going to quickly learn not to give you any because there's clearly no point.

Just as a guy will continue displaying bad behavior if you reward it, he will just as soon discontinue his good deeds if he feels like he's being punished for them.

No more compliments and sweet sayings for you! No man wants to be with an insecure woman.

It's not his job to build her up and repair her broken wall of confidence. Especially if she keeps punching holes in the plaster.

He'll give up on the whole endeavor eventually.

If you want your guy to strive to make you happy you need to **accept his compliments**. All you have to do is say a genuine "thank you" and leave it at that. Of course, throw a smile in there too.

No one likes an ungracious grouch but you will quickly earn yourself that label if you don't stop shooting down compliments.

Even if you don't believe it at the time, accept it with a thank you and move on.

Your man will feel like he's succeeding in making you happy which only spurs him on further in the relationship.

When he feels like he's winning you over, he is happy too. He feels appreciated for his good deeds.

Even if accepting compliments aren't your forte, acknowledging them will help you to show your man how you would prefer that he express his love to you.

A man who feels appreciated and acknowledged will continue working hard to please you.

## Giving Your Man Directions

**Tip #7: Men need you to tell them *specifically* what makes you happy so they know what to do and can please you better.**

I'm not talking about driving here or navigating roadways. We all know how resistant men are to admitting they're wrong in that territory.

However, **your man does actually *need and want* instructions on how to make you happy.** It's one area he will admit he's a little fuzzy on.

As long as you're not barking out orders like a corporal, he will be open and enthusiastic on making some changes to better please you.

Paring these suggestions with *appreciation* and *acknowledgment* is the key to having a guy eating out of the palm of your hand.

You already learned earlier how men see the world in black and white terms.

You can apply that knowledge to your own guy so that he can see how to get from Point A to Point B and put a smile on your face to succeed in the relationship.

I'm going to let you in on a little secret in case you're worried you might come off as too bossy or forward. Men actually love women who are *confident* and *know what they want*.

It actually turns them on a bit when you take control. It's a common complaint in men that women don't really take initiative and go for what they want.

They always expect the men to figure it out and when they don't they get upset.

Your guy actually wants to know what you need from him. If you tell him that you wish he was more "affectionate" towards you, he has no idea what you mean by that. It's way too vague.

For all he knows you could mean holding hands, kissing in public, cuddling in bed, or even picking up groceries. He is completely left in the dark with no sense of direction.

When you take initiative and **tell him something specific** you would like more of he will be much more motivated and able to accomplish it.

Don't forget to thank him! It's critical that **you show that you appreciate what he does for you.**

If you take him for granted, he's going to drop you like a hot rock because he doesn't have a sense of gratitude or achievement in making you happy.

It's a win-win situation for everyone.

You get more effective action out of your guy and he gets to feel good making you happy and feeling like he is appreciated and accomplishing something worthwhile.

Your man needs that roadmap so point him in the right direction and prepare for the ride of a lifetime!

**When he knows just what to do, your man is better able to fulfill your needs and make you happy.**

## Applying These Tips

When you understand what is going on in your man's head, you have all the tools you need to interact with him more effectively and get what you need out of the relationship.

You can see for yourself how he views life and the meaning behind his actions. You now know his motivation as a man, his trigger points, and how to hit them to keep him moving forward.

The best part is, you can start using these tricks immediately to see some changes.

When you and your man can interact as you were meant to as men and women, your relationship becomes more loving, fulfilling, and complete than you could ever imagine.

Next...

### If he's not putting you first, then do this:

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